



Sponsorship Packages 2022

Robert J. Miller Oysterfest is pleased to announce that we will be back at the Woodland this Fall continuing to raise awareness for Melanoma! While many nonprofit organizations have folded due to the pandemic, the Robert J. Miller Foundation not only survived, but continued to serve the community throughout lockdown.

The committee has worked diligently over these past few months to refresh our community event.

The 6th Annual **Robert J. Miller Oysterfest** will be held on **Sat. Sept. 17th (5-10p)** under the tents at **The Woodland in Maplewood NJ** with an evening of (local restaurants) food & beverages pairings, a live band, bagpipes and our infamous Oyster Bar. This important community health event has raised and donated over \$100,000 to **Melanoma** research and education, as well as our continued commitment to **give back** to local families in need... *thanks to Sponsorships from all of you.*

We hope you will consider supporting us this year as an event sponsor.

Sponsors are showcased and displayed throughout event, announced by our emcees and entertainment, promoted through social media efforts, and digital marketing pre and post event.

For more info, tickets & donations: www.bobmilleroysterfest.com

PLATINUM: \$3000+

*~Logo advertisement on **all** printed marketing materials, magazine promo ads, inclusion in PR and press articles, social media - multiple platforms for time leading up to event, as well as post PR, hyperlinked to your websites where applicable..*

Individual banner signage produced for you and highlighted at event.

*~ 2 tickets valued at **\$300***

GOLD: \$2000

~ Brand inclusion in PR and press articles, logo presence in most marketing materials, hyperlinked to your websites where applicable, logo on party goods (cocktail napkins, coasters).

Top tier logo presence on sponsor showcase signage.

*~ 2 tickets valued at **\$300***

ROSE GOLD: \$1000+ Food* and Beverage Station

**via donation valued at \$1000*

~Inclusion in PR and press articles, social media - multiple platforms for time leading up to event, as well as post PR, hyperlinked to your websites where applicable.

~Individual brand/logo signage (via table runner) at dedicated food/beverage station.

SILVER: \$500

~Inclusion in PR and press articles, social media - multiple platforms for time leading up to event, as well as post PR, hyperlinked to your websites where applicable.

~ Logo/signage will be part of Sponsor showcase banner at event, per sponsor level tier.

SILENT AUCTION DONOR \$200++

~ We are looking for 6 participants to package and bundle for Silent Auction. This can be *part* of your sponsorship, with a minimum \$200 value of products or services. Please provide description.

Items will be showcased and prominently displayed at center of event.

FRIENDS of Oysterfest: General Donation

Any amount you can give is appreciated.

Robert J. Miller Oysterfest is brought to you in partnership with the **Township of Maplewood** and is a non-profit 501 (c)(3) public charity.

****High-resolution (vector-based) logo should be provided to cvfardin@gmail.com**

SPONSOR NAME (as it should appear in PR materials) _____

CONTACT Name _____ Phone/Email _____

Address/City/State/Zip _____

Sponsorship Commitment: \$ _____

CHECKS payable to **Robert J. Miller Foundation**

CREDIT CARD VISA ___ MC ___ AMEX ___

_____ Exp: _____ Sec Code: _____ Zip Code: _____

Name on Card: _____ Signature X _____

RETURN form/payment to: **Robert J. Miller Foundation 106 Durand Rd, Maplewood, NJ 07040.**

OR Pay Online at bobmilleroysterfest.com.

The Robert J. Miller Oysterfest Committee: John Meade - Grace Miller - Ellen Davenport - Donald Davenport - Carol V. Fardin - Tom Varbero – Danielle Medeiros – Mary Conway - Danielle Ward- Adam Sparrey

