



Sponsorship Packages 2023

The 7th Annual [Robert J. Miller Oysterfest](#), a community health event for Melanoma awareness and fundraiser featuring live outdoor music and food, will once again be held at The Woodland on **September 9, 2023**. In partnership with the Township of Maplewood, the popular event and fundraiser has raised more than \$100,000 to support awareness of Melanoma and provide essential funds for Melanoma research and MAPSO families in need.

This year, **Oysterfest** will be held on **Saturday, Sept. 9, 2023, from 5-10p** under the tents at **The Woodland and will feature *Burger Bash*, a new burger-tasting contest featuring** local MAPSO restaurants, live music, bagpipes and the infamous oyster and raw bar. This important community health event has raised and donated over \$100,000 to **Melanoma** research and education, as well as our continued commitment to **give back** to local families in need...*thanks to Sponsorships from all of you.*

⇒ **We hope you will consider supporting us this year as an Oysterfest event sponsor.**

Sponsors are showcased and displayed throughout the event, announced by our emcees and entertainment, and promoted through social media efforts, and digital marketing pre and post-event. For more info, tickets & donations: www.bobmilleroysterfest.com

PLATINUM: \$3000+

*~Logo advertisement on **all** printed marketing materials, magazine promo ads, inclusion in PR and press articles, social media via multiple platforms, including post PR, hyperlinked to your websites where applicable.*

Individual banner signage produced for you and highlighted at the event.

~ 2 tickets valued at \$300

GOLD: \$2000

~ Brand inclusion in PR and press articles, logo presence in most marketing materials, hyperlinked to your websites where applicable, logo on party goods (cocktail napkins, coasters).

Top-tier logo presence on sponsor showcase signage.

~ 2 tickets valued at \$300

ROSE GOLD: \$1000+ Food* and Beverage Station

**via donation valued at \$1000*

~Inclusion in PR and press articles, social media - multiple platforms for time leading up to event,

as well as post PR, hyperlinked to your websites where applicable.

~Individual brand/logo signage (via table runner) at dedicated food/beverage station.

SILVER: \$500

~Inclusion in PR and press articles, social media - multiple platforms, including post PR, hyperlinked to your websites where applicable.

~ Logo/signage will be part of Sponsor showcase banner at event, per sponsor level tier.

SILENT AUCTION DONOR \$200++

~ We are looking for 6 participants to package and bundle for Silent Auction. This can be *part* of your sponsorship, with a minimum \$200 value of products or services. Please provide a description.

Items will be showcased and prominently displayed at the center of the event.

FRIENDS of Oysterfest: General Donation

Any amount you can give is appreciated.

Robert J. Miller Oysterfest is brought to you in partnership with the **Township of Maplewood** and is a non-profit 501 (c)(3) public charity.

****High-resolution (vector-based) logo should be provided to cvfardin@gmail.com**

SPONSOR NAME (as it should appear in PR materials) _____

CONTACT Name _____ Phone/Email _____

Address/City/State/Zip _____

Sponsorship Commitment: \$ _____

CHECKS payable to **Robert J. Miller Foundation**

CREDIT CARD VISA ___ MC ___ AMEX ___

_____ Exp: _____ Sec Code: _____ Zip Code: _____

Name on Card: _____ Signature X _____

**RETURN form/payment to *Robert J. Miller Foundation 106 Durand Rd, Maplewood, NJ 07040.*
OR Pay Online at bobmilleroysterfest.com.**

The Robert J. Miller Oysterfest Committee: John Meade - Grace Miller - Ellen Davenport
Donald Davenport - Carol V. Fardin - Tom Varbero - Danielle Medeiros - Danielle Ward

