



Robert J. Miller Foundation 10th Anniversary- Oysterfest 2025

Let us celebrate a decade of impact—together!

Corporate Sponsorship Packages

This year marks the **10th Anniversary of the [Robert J. Miller Oysterfest](#)**, a beloved Maplewood tradition and community event to raise awareness for **melanoma** and support **local families in need**. In partnership with the Township of Maplewood, **Oysterfest 2025** will take place **on Saturday, September 6, 2025, from 6–10 PM under the tent at The Woodland**.

Over the past decade, with the help of our generous corporate and local sponsors, the event has raised **more than \$150,000** for melanoma research, public education, and local family support. This year's milestone event promises to be our best yet, with **live music, a signature raw bar, local food catered by Celebrated Foods, bagpipers, and more**.

Why Partner With Us?

Corporate sponsors receive premium exposure and community recognition through:

- **Prominent Event Signage & Logo Placement** – Your brand will be featured throughout the venue for maximum visibility.
- **Live Acknowledgments** – On-stage mentions by our event hosts and MCs during key moments.
- **Inclusion in Marketing Promotions** – Your business will be showcased in event emails, flyers, and partner communications.
- **Social Media Spotlights** – Featured posts on our social platforms before and after the event, highlighting your support.

Partnering with us aligns your brand with our high-impact community experience while demonstrating your commitment to local engagement and support.

We invite you to join us in making Oysterfest 2025 unforgettable by selecting a sponsorship level that aligns with your philanthropic and marketing goals.

Titanium Sponsor – \$10,000

Titanium Tide: A Decade of Impact. Our highest-level sponsorship honors **10 years** of community impact. Titanium Sponsors receive:

- *Exclusive on-stage mentions and premier recognition*
- *Stand-alone signage at the event*
- *Top-tier logo placement on all printed/digital event materials*
- *Dedicated spotlight across our social media channels*
- *Your leadership helps fund life-saving research and local family aid*
- *4 Complimentary event tickets and 2025 premium merch (valued at \$700)*

Platinum Sponsor – \$5,000+

Shine Bright: Platinum Sponsors are key players in making this milestone event shine.

- *Logo on all marketing materials, event banner and promotional assets*
- *Hyperlinked presence on the Oysterfest website & social channels*
- *Individual event signage/banner*
- *2 complimentary event tickets + 2025 premium merch (valued at \$500)*

Gold Sponsor – \$2,500

- *Logo featured in social media, event banner and marketing materials*
- *Branding on event goods (e.g., cocktail napkins, coasters)*
- *Prominent logo on sponsor showcase signage*
- *2 complimentary event tickets and 2025 merch (valued at \$400)*

Rose-Gold Sponsor – \$1,500

- *Logo on the main event banner*
- *Recognition across Oysterfest social media platforms*
- *Hyperlinked presence on marketing materials, event website*

Silver Sponsor – \$1,000

- *Logo will adorn the main event banner, website, and marketing materials, sharing your commitment to melanoma research with every attendee*

Pearl Sponsor – \$500

- *Brand will be recognized at our event and website—become part of a tidal wave of support at \$500*

The Robert J. Miller Foundation is a 501(c)(3) non-profit based in Maplewood, NJ.

We were founded in memory of Robert J. Miller, a long-time Maplewood resident who passed away after a battle with melanoma. Our mission is twofold: to fund melanoma research and to support local families in need. To sponsor this event and help us make a lasting difference, please complete the enclosed form or donate online at:

 www.bobmilleroysterfest.com



Robert J. Miller Foundation 2025 Sponsorship Commitment Form

Corporate Sponsor Name as it should appear in PR & social media:

Contact Name _____ Phone/Email _____

Address: _____

Sponsorship Level: \$ _____

- ☐ Check enclosed (payable to Robert J. Miller Foundation)
☐ Credit Card (circle one): Visa / MC / AmEx

Card Number: _____ Exp: _____ Sec Code: _____ Zip: _____

Name on Card: _____ Signature: _____

Return this form with payment to:

Robert J. Miller Foundation

16A Forest Drive, Springfield, NJ 07081

Or pay online at www.bobmilleroysterfest.com

Please email a **high-resolution (vector) logo** to: cvfardin@gmail.com

Robert J. Miller Oysterfest Committee:

John Meade • Grace Miller • Ellen Davenport • Donald Davenport
Carol V. Fardin • Tom Varbero • Danielle Ward

***Let us celebrate a decade of impact—together.
We look forward to partnering with you!***